



For Immediate Release

**Celebrate The 2nd Annual Joey Stuckey Alive Day Music Festival Macon, GA –
September 29**

*Join Macon/Bibb in celebrating by mayoral proclamation the 2nd Annual Joey Stuckey
Alive Day
Saturday, September 29, 2018 in Third Street Park
Downtown Macon
From 2:30 PM-10:00PM*

This free, family-friendly music festival was started by Macon's Official Music Ambassador, Joey Stuckey, to share the joy of life and music with the community. Stuckey has gathered an array of talented bands and artists from across the great state of Georgia to come together in celebration of the anniversary of the day he beat the odds and survived the successful removal of a brain tumor. The tumor cost Joey his sight, but not his vision. He is grateful to be alive and wants to share this day of affirmation with his friends, family and neighbors.

List of Bands:

AJ the DJ - Master of Ceremonies
Tom Rule
Howard Middle School Show Choir
Roger "Hurricane" Wilson
Sue G. Wilkinson

Big Murder
Zale
Unbreakable Bloodline
Great White Lion Snake
The Joey Stuckey Band



Chances are that if you are a true music enthusiast, especially of guitar-driven Southern rock and blues, you have heard of Macon, Georgia's official music ambassador Joey Stuckey. The blind producer and recording artist launched a new music festival in his hometown on September 29, 2017. The festival, "Joey Stuckey's Alive Day," hosted an array of talented musicians from across the state of Georgia. This free, family-friendly event was held in celebration of the anniversary of Stuckey's surviving brain tumor surgery as a child. While the brain tumor left Stuckey blind and with other health challenges, his parents started celebrating the anniversary of the successful removal of

the brain tumor as a way to turn what could have been a traumatic experience for a child into a triumphant experience!

Stuckey sees his “Alive Day” as a chance to connect with family, friends and fans and to revel in the joy of living and music. It is a day dedicated to positivity and to uplifting the community. The inaugural concert featured 8 artists, a variety of activities for families, food trucks, perfect weather and over 500 music-lovers in attendance! Mayor Robert Reichert honored Stuckey by issuing a proclamation naming September 29th “Joey Stuckey’s Alive Day in Macon/Bibb.”

Says Stuckey, “The outpouring of love and support was humbling. It was great to have so many people gathering to enjoy the beautiful weather and outstanding music. I am excited about the continued growth of the festival and am already looking forward to next year.”

To learn more about Joey Stuckey's Alive Day check out the Mayor's proclamation and the Alive Day PSA below:

Mayor's Proclamation <https://youtu.be/nJrmnbsrQa0> ;

Alive Day PSA <https://youtu.be/asR43efYhE4>



The poster for the 2nd Annual Joey Stuckey Alive Day Celebration is framed with a yellow diamond border. On the left, a yellow circle contains the text "The 2nd Annual JOEY STUCKEY Alive Day CELEBRATION September 29 2018" and a small stick figure logo. To the right is a QR code with a "Scan me" button and a stick figure logo. Below the QR code, the event details are listed: "HISTORIC DOWNTOWN MACON, GA 3rd Street Park, 2:30-10 pm". A note specifies the inclement weather venue: "The Stuckey Building, 469 Third Street, Macon, GA 31201". A banner below states "FREE family friendly concert featuring bands & artists from all across Georgia!". The "WHAT IS 'ALIVE DAY'?" section explains the day's significance. The "Master of Ceremonies" list includes "AJ THE DJ" and "Featuring" a list of bands. The "SPONSORS" section features logos for Fifth Hour, Music Ops, Shadow Sound Studio, Sweetwater, Taylor English, David Walker Tenting, Macon Event Services, Oak, BB&J Insurance Services, and NewTownMacon. The bottom of the poster includes the website "WWW.JOEYSTUCKEYALIVEDAY.COM".

The 2nd Annual
JOEY STUCKEY
Alive Day
CELEBRATION
September 29
2018

Scan me

**HISTORIC DOWNTOWN
MACON, GA**
3rd Street Park, 2:30-10 pm

Inclement weather venue:
The Stuckey Building
469 Third Street,
Macon, GA 31201

FREE family friendly concert featuring bands & artists from all across Georgia!

WHAT IS 'ALIVE DAY'?
It is the day Joey's life was saved from a brain tumor. While this day has been celebrated by the Stuckey family and friends since Joey was 2-years old, this year, "I just felt like I needed to give back something special to my community and gather people together to celebrate the joy of life and music!" says Stuckey.

Master of Ceremonies
AJ THE DJ
Featuring
TOM RULE
HOWARD MIDDLE SCHOOL CHOIR
ROGER HURRICANE WILSON
SUE WILKINSON
BIG MURDER
ZALE
UNBREAKABLE BLOODLINE
GREAT WHITE LION SNAKE
JOEY STUCKEY BAND

SPONSORS

TO LEARN MORE CHECK OUT
WWW.JOEYSTUCKEYALIVEDAY.COM

Alive Day sponsors:

11th hour, Fox 24, The Creek, Glass Onyon PR, Not So Modern Drummer.
Sweet Water, MDVIP, BB&T insurance, Shadow Sound Studio, Taylor English.
New Town Macon, Red Letter Custom Printing, A-OK Portable, Music Opps, Macon
Tent Rental, David Wiener Ventures.

For more information: www.joeystuckey.com

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